SOUTHSIDE RACING

03 5996 1300
P.O. Box 37, Cranbourne, VIC 3977
www.southsideracing.com.au
ABN: 71 575 147 211

SOUTHSIDE RACING COMMUNITY GRANTS FUNDING GUIDELINES

As a proud community racing and hospitality operator, Southside Racing—together with our community clubs, Club Officer and Cardinia Club—is committed to enhancing the health and wellbeing of residents within the Cardinia Shire, in alignment with the Cardinia Shire Liveability Plan 2017–2029. This ensures transparency for the community regarding the intent of the grants program and the associated Section 173 agreements.

Our Community Grants Program supports local programs, projects, and initiatives that positively impact the community across areas such as sport, education, culture, connection, and local infrastructure.

Total Annual Community Investment

Funding across all streams totals *$196,000 per annum**, made available through a combination of major grants, minor grants, prize donations, and discretionary community spend.

*Final annual funding is subject to CPI increases.
*Unallocated funds may be rolled over into the following financial year.

Funding Streams

1. Major Grants

- **Annual Pool:** $106,000
- **Maximum per grant:** $50,000
- Supports large-scale or long-term local community initiatives with broad benefit.

2. Minor Grants

- **Annual Pool:** $35,000
- **Maximum per grant:** $3,000
- Designed for smaller projects or specific local needs.

3. Prize Donations

- **Annual Pool:** $3,000
- Provided as dining vouchers, race day tickets or complimentary venue hire across Cardinia Club, Club Officer, and Pakenham Racecourse.

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- Ideal for fundraising initiatives by schools, kindergartens, sporting clubs, and community organisations.
- Reviewed monthly; applications must be received at least 30 days prior to the fundraising event.

4. Discretionary Community Spend

- **Annual Allocation:** $25,000
- Reserved for local opportunities, partnerships or community needs that fall outside the standard application categories — for example, strategic partnerships like the **Cardinia Foundation**.
- All funds will continue to support initiatives within the Cardinia Shire and must align with the intent of the Community Grants Program and the Cardinia Shire Liveability Plan.
- Managed and distributed at the discretion of Southside Racing, with oversight by the Community Grants Committee.

Application Rounds

Major & Minor Grants

- **Round 1 Closes:** September each year
- **Round 2 Closes:** March each year
- Assessed Biannually by the Southside Racing Community Grants Committee

How to Apply

All applications must be submitted using the official Southside Racing Community Grants Application Form, and must demonstrate alignment with the Cardinia Shire Liveability Plan 2017–2029.

Forms are available:

- Online via www.southsideracing.com.au
- At Community Grants boards in all venue foyers
- Or by calling (03) 5996 1300 to request a digital copy

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Program Review

The Southside Racing Community Grants Committee will review these guidelines annually and reserves the right to amend or update them at its discretion to ensure continued relevance, fairness, and effectiveness.
A full program review and potential restructure will be undertaken in alignment with the next Cardinia Shire Liveability Plan, expected post-2029.

Criteria for Approval of Funding Requests

- Any charitable, philanthropic, educational, cultural or sporting purpose that provides a benefit to the local community may apply.
- Individuals may apply for funding
- Applications must align with the Cardinia Shire's Liveability Plan.
- Cardinia Shire-based requests will be prioritised. Requests from outside the Shire are generally not supported.
- No guarantee of ongoing funding in future rounds or years.
- Applications may be partially funded at the discretion of the panel.
- Retrospective funding is not permitted.
- Recurrent expenditure will not be funded.
- The panel will consider the wider community benefit of each application.

Eligible Expenses May Include:

- Cost of presenters or facilitators for community information sessions.
- Community infrastructure at clubs or public-use facilities.
- Hall or room hire for forums/events.
- Sporting or personal equipment that improves community wellbeing.
- Small household or electronic equipment that improves community wellbeing.
- Printing or advertising costs to promote the project.

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Items Unlikely to Be Funded:

- Salaries or wages.
- Administrative expenses such as stationery, postage, or office supplies.
- Rent or lease costs.
- Consumable items.

Funding Process

Applicants must provide a current quote with their application. Local suppliers are preferred.

Assessment Process

Applications will be assessed by a panel including representatives from Southside Racing, Cardinia Shire Council, and a community representative. Applications must clearly align with the priorities of the Cardinia Shire Liveability Plan and include all required documentation. All applicants will be notified of the outcome.

Project Completion and Acquittal

All funded projects must be completed and acquitted within 6 months of the funding approval date. For larger-scale projects, a maximum timeframe of 12 months may be approved at the discretion of Southside Racing. Extensions beyond these periods will only be considered in exceptional circumstances and must be requested in writing prior to the acquittal due date.

Brand Acknowledgement & Promotion

We're proud to partner with you – and we want to help share your story. Our Marketing Team may be in touch to arrange a visit, capture photos or video, or develop a short feature for use across our website, social media, and other promotional channels. We love celebrating our grant recipients and showcasing the amazing work happening in our community.

If you're planning to acknowledge Southside Racing, Cardinia Club, and Club Officer in any promotional materials—including signage, social media, press releases, or digital content—please contact marketing@southsideracing.com.au prior to publication.

We'll provide:

- The correct logo files

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- Brand guidelines
- Support with wording or tags to ensure consistent and accurate representation across all platforms

This helps ensure your promotion is aligned with our brand and reaches as many people as possible through our shared channels.

For more information on eligibility, example initiatives, or help with your application, visit the Community Grants page on our website.